

EveryOnes Create EOC Whitepaper:

Background

- NFT art sales and creation
- Green, non-violent, child-friendly, climate-friendly, anti-war and more....

Business idea

- Bring licensed NFT series to market
- Sell and market licensed NFT series at NFT marketplaces worldwide
- Open new sales channels for art and artists
- Increases the value and prestige of existing business brands and brands through the NFT market

Earnings model

- Sell licensed NFT series and receive a sales commission on sales
- Sales are split between the Artist and the Licensor

Vision for the future - the year 2026

- To be a pioneer in the development of the Finnish NFT business
- To be a major player globally as a licensor of NFT art
- To be a pioneer in the development and productisation of NFT products
- Gaming of Licensed NFT Series (EOC WORLD)

Basic strategy and success factors

- Find attractive products that can be licensed and sold at good prices on NFT marketplaces
- Be involved in the first wave of development
- Strong business expertise through whole business organization

Customers

- Artists
- Brands
- Companies that want to develop business visibility and business with NFT license suites

Sales and marketing

- Sale of Licensed Product
 - Social media platforms
 - Advertising on discussion groups
- Sales of services to parties to be productized
 - Personal sales

Products and product development

- Founder member VIP
- NFT license series

- NFT License series games (Metaverse/EOC WORLD)

Markets and competition

- Global market
- The competitive situation is in start up phase and no other service providers in the sector are well known

Internationalization

- The company operates in a global market
- The market is global and the product reaches clients all over the world
- In the first phase, Finnish brands, art / artists and brands will be commercialized